



UNIVERSITY
OF MANITOBA

Department of Philanthropy

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April 20, 2012

Mr. Edward S. Kennedy
President & CEO
The North West Company Inc.
77 Main Street
Winnipeg, MB R3C 2R1

Dear Mr. Kennedy:

2012 marks the 75th anniversary of the I. H. Asper School of Business and the start of business education in the province of Manitoba. Since 1937, the school has fostered generations of business leaders, creating growth and prosperity for our city, province and nation.

On September 14, 2012 the Asper School will host a special celebration to honour the donors who have made our success possible. A new donor wall will be unveiled to recognize the many generous financial gifts that have had a tremendous impact on our school and on our community. We would be delighted if you could join us at this special event. An official invitation will be sent to you closer to the date.

Located in the atrium of the Drake Centre, the donor wall will recognize corporate donors who have contributed \$5,000 or more to the Asper School. Our records indicate The North West Company Inc. has made a donation of \$242,087 which will be acknowledged in the \$100,000-\$499,999 category on the donor wall as follows:

The North West Company Inc.

Please contact Heather at (204) 474-6510 or e-mail stewardship@umanitoba.ca if you would like to make any changes to your company's name for the donor wall or would prefer to be anonymous. **If we do not hear from you by Friday, May 11, 2012 we will assume the above information is correct and we can proceed with listing your name as indicated.**

Thank you for your support of the I. H. Asper School of Business. Without your generosity it would not be the respected institution it is today. We look forward to permanently recognizing your contribution and celebrating 75 year of success.

Sincerely,

Karen Woloschuk
Director