

Cost-U-Less 'here to help'



MEMBER OF PARLIAMENT FOR ST THOMAS, Cynthia Forde, was invited to be part of yesterday's Cost-u-Less opening ceremony, and decided to do some shopping afterwards.

COST-U-LESS isn't in Barbados just to make money.

It's here to help build Barbadian communities as well, the North American company's president has promised.

The retail store opened its doors to the public early yesterday morning, after a brief launching ceremony at its spanking new location in Welches, St Thomas.

Rex Wilhound, president of Northwest International which operates Cost-U-Less, said 105 Barbadians were

now full-time employees and that 65 contractors were also used in constructing the facility over the past six months.

He said it was the company's custom and practice to be heavily involved in the areas where it operates.

"With us, the community is very important," he said during yesterday's opening, which attracted hundreds of shoppers.

"We are going to try to be as big

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STORE MANAGER ROLAND WEHRMEIJER helping out customer Sonia Loble during her shopping yesterday. (Pictures by Sandy Pitt.)

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WHAT IT TAKES

Sampling at the following locations:

- Popular, Spooner's Hill - Saturday, February 16 - 2:00pm - 4:00pm
- Super Centre Warrons - Tuesday, February 26 - 5:00pm - 8:00pm
- Cherish - Wednesday, February 27th - 5:00pm - 8:00pm
- Super Centre Big B - Thursday, February 28 - 5:00pm - 8:00pm

It will 'cost you less'



OWEN JORDAN (left) showing fresh vegetables to Tara Jean-Pierre (second left), her son Caleb Wilson (right) and Yvette Lashley.

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a community store as possible. We are here for you, Barbados," Edward Kennedy, president of Northwest Company, the parent company of Cost-U-Less, noted.

"We will listen to what you want, and the prices you want, and we will take your advice. We want to hear what you want in your store," Kennedy added.

Cost-U-Less' first community action came yesterday when it presented the Barbados Diabetes Association with a cheque for \$10 000.

The money will be used to aid

the association in transportation of patients for blood sugar testing, as well as a public education programme. Kennedy noted the company would be bringing three centuries of business experience to Barbados, since it opened its first store in Canada 342 years ago, and it remains open today.

He noted the store would also be heavily interested in health and wellness, and the shelves would be packed with healthy foods.

Yesterday's opening saw hundreds sign up for the membership-free store, and then enter the premises, welcomed by store manager Roland Wehrmeijer and vice-president Tom Kallio. (BA)



CARSON HAYNES (left) accepting his new Cost-U-Less membership card from data entry operator Charlene Bostic.

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