

COSCILLAS CONTRA CONTRA

COST-U-LESS isn't in Barbados just to make money.

It's here to help build Barbadian communities as well, the North American company's president has promised.

The retail stere opened its doors to the public early yesterday morning, after a brief launching ceremony at its spanking new location in Welches, St. Thomas.

Rex Wilhound, president of Northwest International which operates Cost-U-Less, said 105 Barbadians were now full-time employees and that 65 contractors were also used in constructing the facility over the past six months.

He said it was the company's custom and practice to be heavily involved in the areas where it operates.

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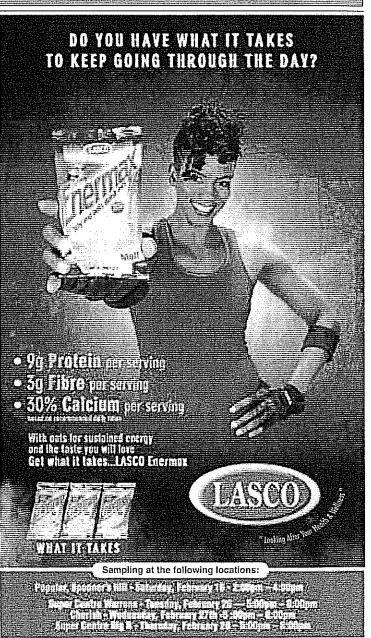
"With us, the community is very important," he said during yesterday's opening, which attracted hundreds of shoppers.

"We are going to try to be as big

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STORE MANAGER ROLAND WEHRMEIJER helping out customer Sonia Loble during her shopping yesterday. (Pictures by Sandy Pitt.)





Roland Wehrmeijer CARSON HAYNES (left) accepting his new Cost-U-Less membershiip card

from data entry operator Charlene Bostic.

Cost-U-Less first community action came yesterday when it presented the Barbados Diabetes Association with a cheque for \$10 000.

The money will be used to aid

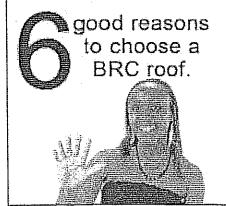
be packed with healthy foods.
Yesterday's opening saw hundreds
sign up for the membership-free store,
and then enter the premises, welcomed
by store manager Roland Wehrmeijer
and vice-president Tom Kallio. (BA)

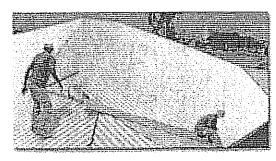
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