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Cost-U-Less welcomes local products

2/24/2013

Local products will be welcomed on the shelves of recently opened megastore Cost-U-Less.

"We are very much supporters of Barbados growers and manufacturers, and we are really into it," assured Vice-President and General Manager, Tom Kallio.

Speaking to the media on Friday, he stated that the $30 million warehouse facility would be partnering with the Barbados Manufacturer's Association.

In fact, homegrown items were on display yesterday during the official opening of Cost-U-Less, several of which would possibly make the cut and be added to the store's offerings.

Nevertheless, he hinted that some locally-produced goods may need some tweaking to be approved.

"We will look at all the products available (and) if it works for our model, we will bring it in and we will work with them and say, 'Listen, we need the packaging to be this way or that way or how could you make it this way', so that we could make it this way," he indicated.

Kallio added, "For us, we want to sell a lot of product

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and for them if we could sell a lot of product, they will win too."

The international warehouse store has already employed 105 Barbadians, which had been specially designed and constructed to be energy efficient and hurricane resistant.

Furthermore, he assured locals that several measures were in place to ensure that operational costs were kept low to ensure lower prices. (JMB)

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