

cutting things and starting fires. My father explained how there was a Pliwaanag near our home reserve of Ontigaming, ON. King at it today you would never suspect it. ancestors took what they needed and took of the land.

Today, mining means something different to genous communities. Some have been left deal with toxic waste. Others appear to be ing "the short end of the stick" in deals with ing companies.

Yet, there are also communities that are ng the relationship, like the Sagamok An- rawbek. They are using mining revenue to hem improve the quality of life "on the Rez" vell as build businesses in other industries.

What I like about their approach is that it

of is for First Nations companies to become an active partner in the development. When you are at the table as a business partner you have a voice in the decision making process.

Both of these approaches require young Ab- original people to educate themselves. We need lawyers, accountants, trades people, environ- mental scientists and so on to make this work.

However, we also need to educate ourselves on our traditional values. We need to hear from our elders about how our ancestors cared for the land.

By combining both forms of education we can have mining, we can have jobs, we can have economic development, and we can have them in a way that respects our Indigenous values.

Northern and NorthMart shipment change to benefit Baffin Island customers

Winnipeg, September 5, 2012 – The North West Company (NWC) recently announced that it has begun to air freight products directly to Baffin Island from its Winnipeg distribution centre. The savings from this initiative are expected to exceed \$600,000 and will be passed through price reductions of 15% or more on 175 products sold in NWC's Baffin Island Northern and NorthMart stores.

"With the flexibility provided by Nutrition Canada retailers are better able to adopt lower-cost methods for distributing shipping products to the North," says Michael McMullen, Executive Vice-President, Northern Canada Retail for NWC. "These latest price reductions are in addition to \$4 million in freight savings that have been directly passed through to our customers in Nutrition North Canada - eligible communities over the past 12 months. We are committed to pursuing every opportunity to deliver more efficiency that will help lower food costs further."

The price changes will take effect on September 10th, 2012. Customers will see

a noticeable reduction in price, especially on Baby Essentials such as baby food, formula and diapers, says McMullen. "For example, Pampers Baby Dry Mega Size 6 40S in Arctic Bay is \$36.19 and will be reduced to \$30.79, a savings of \$5.40."

Customers in the 12 communities within NWC's Baffin distribution network: Arctic Bay, Qikiqtarjuaq, Cape Dorset, Clyde River, Hall Beach, Igloodik, Iqaluit, Kangiqaualjuaq, Kuujuaq, Kimmirut, Pangnirtung and Pond Inlet, can watch for the Price Cut signage in-store highlighting the new savings.

ABOUT THE NORTH WEST COMPANY

The North West Company is a leading retailer of food and everyday needs to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. North West operates under the retail banners of Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN\$1.5 billion.

– Connie Tamoto
Manager, Corporate Communications



COST U LESS
Your Best Value

to all Aboriginal Representative Organizations by saying, "MKO will continue working toward a self-sufficient MKO organization that builds on and adds value to the expertise of the MKO leadership, our First Nations and our professional and technical staff."

On September 4, 2012, Indian Affairs and Northern Development Minister John Duncan announced that the Government of Canada will be imposing significant cuts to the operational and special project funding to every Aboriginal Representative Organization in Canada, including MKO.

"Countries around the world have to re-

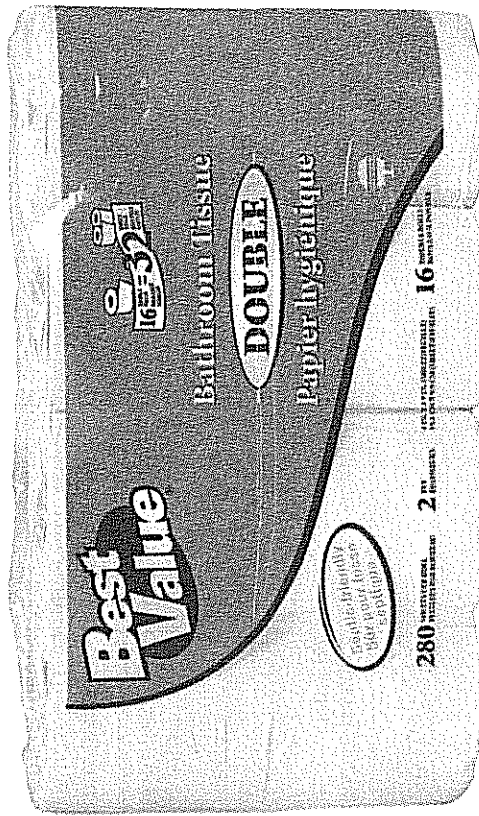
sultation with First Nations and are much deeper than expected", stated Grand Chief David Harper.

"MKO was established in 1981 and has successfully addressed funding cuts by several previous federal and provincial governments. MKO is establishing benefit and revenue sharing arrangements to secure revenues and economic benefits from the major businesses operating in our communities and from the development of the natural resources within the ancestral lands and traditional territories of the MKO First Nations," added the MKO Grand Chief.

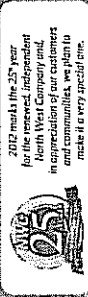
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LIMITED TIME OFFER! FREE

Best Value Bathroom Tissue
with a \$220 purchase!* See store for details.



Valid October 18-23, 2012. *Excludes liquor, pharmacy, tobacco, lottery & taxes.



2012 marks the 25th year for the renewed, independent North West Company and its incorporation to our new name. We made a very special one.

Northern
northernstores.ca

NorthMart
northmart.ca