



## **AC Value Center Lace-up in Support of Diabetes Awareness**

**Winnipeg, November 29, 2012** – AC Value Center staff are getting ready to hit the ground running on December 2, 2012, in the annual Cayman Islands Marathon in support of the American Diabetes Association.

“We are very pleased to continue to support the American Diabetes Association through participation in marathon events such as the one in the Cayman Islands,” says Edward Kennedy, President and CEO, The North West Company. “Participation in our annual North West team continues to grow and this year I am proud to say that four runners from our AC Value Center stores have signed up for this event.”

Since 1992, Team North West participants have raised over \$2 million in support of diabetes awareness and programming for the American and Canadian Diabetes Associations.

In 2013, AC Value Center is planning to use a portion of the funds raised to create an annual Run for Diabetes in the Alaska communities we serve, aimed at promoting healthy living in a fun and active way for the entire family.

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### **Our Community Promise**

We strive to help make a positive, progressive difference within each community we serve.

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