

Cost-U-Less Cayman Along with Colleagues from Across the Globe, Lace-up & Hit the Pavement in Support of Diabetes Awareness

George Town, Cayman Islands, November 30, 2012 – Sixty-three staff members from Cost-U-Less and The North West Company (NWC) spanning Northern Canada, Alaska, Washington State and the Cayman Islands are ready to hit the ground running on December 2, 2012, in the annual Cayman Islands Marathon in support of the Cayman Islands Diabetes Association (CIDA).

“We are very pleased have employees from each of our Banners – Cost-U-Less, Northern, NorthMart, AC Value Center, Giant Tiger and our three support offices participating in this exciting marathon,” says Edward Kennedy, President and CEO, The North West Company. “Participation on our annual marathon team continues to grow and this year I am proud to say that 42 new runners have signed up for this event.”

In addition to being part of the Cayman Islands Marathon, Cost-U-Less Grand Cayman and Team North West are pleased to announce a special donation of \$15,000 for CIDA.

From now until the end of the year, Cost-U-Less customers can purchase a Gift of Hope decal for \$2, single or \$10, family pack, with all proceeds going to the CIDA. The decals are then placed on display throughout the store to celebrate customer’s support.

“Our employees here in Cayman Islands are very excited to host the Team North West runners and we are having fun raising funds for the CIDA. It’s awesome to be part of such a major fundraising event and even more special knowing the funds are going to go towards helping those living with diabetes in the Cayman Islands,” says Guy Strickland, Store Manager, Cost-U-Less.

Cost-U-Less Grand Cayman is also excited to cheer on Team North West and all the marathon participants from their Christmas themed water station along the race route.

PHOTO/VIDEO OPPORTUNITY:

- Who:** 63 Team North West Participants in the Cayman Islands Marathon
- What:** \$15,000 Cheque Presentation from Team North West and Cost-U-Less Cayman to Mrs. Sylvia Perry, President, CIDA
- Where:** Marriott, 389 West Bay Road Seven Mile Beach, Orchid Room
- When:** November 30, 7:30 pm

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Our Community Promise

We strive to help make a positive, progressive difference within each community we serve.

For more information contact:

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