

## **COST-U-LESS ST. MAARTEN PLANS GRAND RE-OPENING CELEBRATION**

*Extensive Renovations Complete Less than 12 months After Hurricane Irma*

**St. Maarten, August 31, 2018** – Cost-U-Less St. Maarten plans a Renovation Celebration Ceremony tomorrow, less than twelve months after the store experienced extensive damage as a result of Hurricane Irma. The community is invited to join the Cost-U-Less team for a ribbon cutting ceremony at 8:00 a.m. local time. Customers will enjoy cake and refreshments, children’s activities, contests to win prizes including a 65” LG Smart TV and customer giveaways including free Pensacola umbrellas to the first 300 customers.

“We are pleased to re-open our entire 36,000 square foot store and are immeasurably grateful to the dedicated trades people, employees and customers that have supported us in our extensive rebuilding efforts following the hurricane. It is a testament to the resiliency and strength of the community,” stated Dan McConnell, President, The North West Company International.

“While the store has been partially open since November 2017, the completed renovation will expand our offering by almost two-thirds, featuring the large assortment of products and services our customers were accustomed to prior to the hurricane. The newly reopened store was extensively renovated and will feature new exterior signage, enhanced merchandise displays and new refrigeration and lighting fixtures,” stated Mr. McConnell.

“On behalf of everyone at Cost-U-Less I want to express how very excited we are to hire an additional 15 employees to help operate our store as we look forward to a long and lasting relationship with the community,” says Mr. McConnell.

The renovated Cost-U-Less store is all about fresh and exciting. Our buyers search the market for unique new items and negotiate hard to get the very best prices for our members. A shopping trip to Cost-U-Less is always a rewarding experience with new items arriving weekly.

In addition to offering a broad range of products at discount pricing, Cost-U-Less is also committed to supporting local causes and initiatives that benefit the community. A donation of \$3000 will be presented at the opening ceremony to the I Can Foundation, a foster home offering living accommodations to underprivileged children.

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### **About Cost-U-Less**

Cost-U-Less, a division of The North West Company – consists of 12 mid-sized warehouse club-style stores in St. Maarten, the United States Territories, Hawaiian Islands, South Pacific, Caribbean and Sonora, California.

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