

COST-U-LESS BARBADOS PARTNERS WITH SHARON PRIMARY SCHOOL THROUGH ADOPT-A-SCHOOL PROGRAM

Winnipeg, January 17 – Cost-U-Less Barbados is pleased to announce a new partnership with Sharon Primary School through the Adopt-a-School program.

“Cost-U-Less will be opening right around the corner from the school, and one of our main pillars of our corporate social responsibility mandate is to give back to the community we serve and the Adopt-a-School program just seemed like a natural fit,” says David Lui, Director Marketing Services, The North West Company.

Through the Adopt-a-School program, staff from Cost-U-Less will help provide Sharon Primary School with volunteers and fundraising opportunities to build upon existing programs and initiatives at the school. These can include, reading programs, breakfast programs, volunteering at school events and fundraising drives.

Cost-U-Less Barbados is scheduled to open its doors on February 2, 2013. Grand opening celebrations will include a performance by the school’s award-winning choir singing the national anthem.

-30-

About Cost-U-Less

Cost-U-Less, a division of The North West Company – operates 12 mid-sized warehouse club-style stores in the United States Territories, Hawaiian Islands, South Pacific, Caribbean and Sonora, California.

For more information contact:

Connie Tamoto

Manager, Corporate Communications

P: 204.934.1672, C: 204.918.0344

E: ctamoto@northwest.ca