

**FRESH FOOD, QUALITY GROCERIES AND EVERYDAY MERCHANDISE
COST-U-LESS BARBADOS OPENS FOR BUSINESS**

Barbados, February 22, 2013 – Cost-U-Less Barbados opens its doors tomorrow with a neighbourhood parking lot party to mark our new partnership with the community.

“On behalf of everyone at Cost-U-Less I want to express how very excited and honoured we all are to enter the Barbados market and are looking forward to a long and lasting relationship with the community,” says Tom Kallio, Vice President & General Manager, Cost-U-Less.

The community-based retailer will offer customers everyday items from fresh local produce to Black Canyon Black Angus USDA Choice beef, flat screen televisions to unique upholstered furniture and everything in between.

Cost-U-Less is all about fresh and exciting. There is always something new in store. Our buyers search the market for unique new items and negotiate hard to get the very best prices for our members. A shopping trip to Cost-U-Less is always a rewarding experience with new items arriving weekly.

The store will also feature a few items for kids including bikes and a Geodome climbing structure.

In addition to offering a broad range of products at discount pricing, Cost-U-Less is also committed to supporting local causes and initiatives that benefit all Barbadians.

During construction, 65 Barbadian trades people were employed and we engaged with 15 local firms in the building of the store which in turn created over 60 jobs. An additional 105 people were hired locally to help operate our newest location.

The staff and management at the store have also entered into partnership with the Diabetes Association of Barbados (DAB) and the Sharon Primary School through our Adopt-a-School program.

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About Cost-U-Less

Cost-U-Less, a division of the Canadian The North West Company – operates 13 warehouse club-style stores in the United States Territories, Hawaiian Islands, South Pacific, Caribbean and Sonora, California.

For more information contact:

Connie Tamoto

Manager, Corporate Communications

P: 204.934.1672, C: 204.918.0344

E: ctamoto@northwest.ca