



It is my great pleasure to announce that The North West Company has been selected as **THE ASPER SCHOOL OF BUSINESS CO-OP EMPLOYER OF THE YEAR FOR 2008**.

The Asper School of Business Co-op Employer of the Year is selected by the Co-op Office and Faculty based on a number of qualifying principles. The criterion used to select the recipient of this award is based on the following principles.

- A strong commitment to providing quality work and sharing business practices that relate to a student's field of study
- The opportunity to engage in meaningful work that contributes to the employer's business goals
- Strong organizational buy-in to the benefits of experiential learning embodied in co-operative education
- Mentorship for the student throughout the work term including consistent positive support and constructive feedback to the student
- Positive orientation to the workplace, allowing a student to feel welcome and to become an integral, contributing member of the team

The North West Company has been a staunch supporter of the Co-op Program since its inception in 2007, embodying all of these principles. As a result, our co-op students have learned to apply theoretical knowledge in a real-life business environment, built self esteem and confidence, and developed outstanding networks and mentors within the business community.

The North West Company's profile has increased dramatically as a direct result of the organization's support of the co-op program, and students on campus are actively talking about the positive corporate culture and business practices that have made The North West Company a highly successful international organization.

It is indeed an honour to present this award to The North West Company. We are grateful to the HR team and managers that have provided outstanding opportunities to our Co-op students over the past two years. We very much value our partnership with your organization and look forward to continuing to work with the North West Company in the future.

Warm Regards,

A handwritten signature in cursive script, appearing to read "Kelly Mahoney".

Kelly Mahoney
Director – Co-operative Education Program
Asper School of Business, University of Manitoba



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