

GIANT TIGER **TIGRE GÉANT**

FOR YOU. FOR LESS. **POUR VOUS. À MEILLEUR PRIX.**

Giant Tiger Raises Over \$100,000 for Fort McMurray Wildfire Relief Efforts

Customers from across Canada show their support for families and individuals affected by the wildfire with generous donations

Ottawa, ON – May 10, 2016 - Thanks to the support and generosity of its customers across Canada, combined with contributions from Home Office, [Giant Tiger Stores Limited](#) has raised over \$100,000 to date for the Fort McMurray relief efforts. Fundraising began on Thursday, May 5, and will continue as needed. Customers can help Albertans in need at participating Giant Tiger stores by rounding up their receipt to the nearest dollar. Collected funds will be donated to the Canadian Red Cross Alberta Fires Appeal.

“Our thoughts are with individuals and families in Fort McMurray and northern Alberta whose lives have been touched by this disaster and we hope for the continued safety of everyone in the community,” said Thomas Haig, President and COO, Giant Tiger. “The support we have received from customers and store owners from across the country as well as Home Office is tremendous and we thank everyone for their generosity in this time of need. It is our sincere hope that these contributions will help those affected by the wildfire both now and during their recovery.”

In addition to the round-up campaign, stores in Alberta are working closely with local aid agencies to offer support best suited for specific community needs.

“The outreach of help from so many Albertans is just so overwhelming to my heart,” said Jeff Pawloske, Manager in Training, Giant Tiger, Edmonton. “Every town, city and even hamlet has opened their doors, hearts and wallets to help those affected by this devastating disaster. The Giant Tiger family, which includes our customers, should be very proud of all we been able to do,” added Pawloske. “We are proud Albertans and proud Canadians who care about the province and about the people who live there.”

To help Giant Tiger raise funds for the Canadian Red Cross Alberta Fires Appeal and local community aid initiatives, please visit your [local participating store](#).

About Giant Tiger

Giant Tiger is the leading Canadian owned family discount store, committed to providing on-trend family fashions, groceries and everyday needs. Established in 1961 in Ottawa’s Byward Market, the privately held company has over 200 locations across Canada and employs over 7,000 team members. All Giant Tiger locations are locally owned or operated by a team member who knows the community. In 2001, the North West Company entered into a franchise agreement with Giant Tiger Stores Limited to open and operate Giant Tiger stores in Western Canada. The friendly local stores with the iconic yellow logo are not only where Canadians shop more and spend less, but they also help bring communities together.

For more information on Giant Tiger, please visit www.gianttiger.com

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