



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

## FOR IMMEDIATE RELEASE

### **The North West Company's Foundation to host 2nd Annual 5K Fun Run at the Forks** *Healthy Horizons fundraiser supports Youth programs in Northern Canada*

**Winnipeg MB, June 26, 2018**– On Thursday, June 28, 2018, the Healthy Horizons Foundation will host the 2nd Annual 5K Fun Run in the heart of downtown Winnipeg at The Forks, one of Manitoba's most historic meeting places.

The Healthy Horizons Foundation was established by The North West company to support healthy and active living youth programs, with a focus on Canada's North.

“The Healthy Horizons Foundation's goal is to facilitate and promote healthy living options and opportunities for youth” stated Gary Merasty, Executive Vice President & Chief Development Officer, The North West Company. “All proceeds raised will support youth initiatives in communities where we operate Northern, NorthMart and Giant Tiger stores, with a focus on northern remote communities. We invite the larger business community to participate in this great fundraising opportunity.”

The race setting is unique given the historic Canadian roots of The North West Company. A pre-race welcome will take place at 11:45 a.m. CST with dignitary guest speakers including Mayor Brian Bowman. The race itself is scheduled to start at noon local time. The course will begin at the Oodena Celebration Circle at The Forks, where First Nations have been meeting for over 6,000 years, and wind through St. Boniface, before looping back near Fort Gibraltar.

For more information on the Healthy Horizons 5K Fun Run/Walk and to register, please visit: [www.healthyhorizonsfoundation.ca/5K-FunRun](http://www.healthyhorizonsfoundation.ca/5K-FunRun).

- 30 -

#### **About The North West Company**

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 237 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company, Cost-U-Less and RiteWay Food Markets and has annualized sales of approximately CDN\$2.0 billion.

#### **About Healthy Horizons**

The Healthy Horizons Foundation is a registered charity launched by North West to help improve the well-being of youth within the communities we serve, including our Northern, NorthMart and Giant Tiger locations.

For more information contact:

Derek Reimer

Director, Business Development

P: 204.934.1469 | E: [dreimer@northwest.ca](mailto:dreimer@northwest.ca)