

## **Time to Celebrate! \$11 Million Invested into Nunavut Northern Stores in Hall Beach, Pond Inlet, and Clyde River set to celebrate Grand Openings with the community this week.**

**Winnipeg, September 14, 2015** – Northern is pleased to announce the completion of three major capital projects in Nunavut. With a total of \$11 million of capital investments, residents in Clyde River, Hall Beach, and Pond Inlet will enjoy brand new retail and grocery stores with new amenities and a broadened selection of products.

### **Grand Opening Celebrations**

Each store will host Grand Opening celebration and community members are invited to participate in the festivities that include: a ribbon cutting ceremony, giveaways, and draws for gift cards and a flat screen TV. The festivities in each community will take place as follows:

- Hall Beach – September 16, at 10 a.m.
- Pond Inlet – September 17, at 10 a.m.
- Clyde River – September 18, at 10 a.m.

“We are excited to unveil our new Northern stores in Hall Beach, Clyde River, and Pond Inlet. Each store will offer a new shopping experience for the community. The new and revamped services, and the expanded grocery and retail sections will allow for a broadened selection of the products and services we provide to the communities. Our new stores showcase our commitment to growing with Nunavut and actively working to meet the individual needs of each community.” stated Christine Reimer, Vice President, Sales & Operations at The North West Company.

**Hall Beach** - The brand new store boasts over 5,000 square feet of retail space, with the existing store converted into additional warehouse space. The store features new and expanded refrigeration cases which will provide customers with a greater selection of fresh and healthy foods.

### *New Features*

New amenities that are sure to become customer favourites are: a self-serve Tim Hortons beverage counter, and a full-serve hot foods counter. Unique to the Hall Beach community, these amenities will provide a variety of convenient and affordable meal options for the customer on the go.

*Supporting the local economy*

Northern Hall Beach is proud to provide employment opportunities within the community and support the local economy. The new store includes a capital investment in the community in excess of \$4.1 million. The investment included the hiring of local construction crews and contributions to the community through the purchase of local goods and services, such as fuel, equipment rentals, and hotel and housing accommodations.

The new Northern store will offer space dedicated for on-site staff training to support the ongoing commitment to hiring local community members. Northern anticipates hiring an additional 10 employees within 2015.

**Pond Inlet** - The newly expanded Northern Pond Inlet store now spans over 10,000 square feet. The larger retail space offers an expanded grocery department providing customers with more options and a broader assortment of produce, fresh foods, and self-served prepared foods. The expansion also provides space for the existing financial services and post office, as well as a larger selection of general merchandise.

*New Features*

A new amenity that has generated excitement among customers is the Tim Hortons beverage and baked goods counter. Pond Inlet shoppers will also enjoy a new hot foods counter. From F'real milkshakes, heat-to-order breakfasts, chicken, pizza, and pre-made sandwiches the variety of convenient and affordable meal options is perfect for the customer on the go.

*Supporting the local economy*

Northern Pond Inlet is proud to provide employment opportunities within the community and support the local economy. The new store includes a capital investment in the community of over \$3 million. The investment included the hiring of local construction crews and contributions to the community through the purchase of local goods and services, such as fuel, equipment rentals, and hotel and housing accommodations.

The expanded Northern store will offer space dedicated for on-site staff training to support the ongoing commitment to hiring local community members. The store expansion is expected to increase employment opportunities and double the number of employees to 38 within 2015.

**Clyde River** – The brand new store boasts over 6,400 square feet of retail space more providing space for the existing post office and financial services, a larger selection of general merchandise and an expanded grocery department which will offer more options of healthy, fresh foods. The existing store will be converted into additional warehouse space that will increase our capabilities to bring goods cost effectively through seallift.

*New Features*

New amenities for Clyde River shoppers are: a Tim Hortons beverage counter, and a hot food counter that will provide a variety of convenient and affordable meal options for the customer on the go.

### *Supporting the local economy*

Northern Clyde River is proud to provide employment opportunities within the community and support the local economy. The new store includes a capital investment in the community of approximately \$4.2 million. The investment included the hiring of local construction crews and contributions to the community through the purchase of local goods and services, such as fuel, equipment rentals, and hotel and housing accommodations.

Northern is committed to providing employment opportunities within the community. The Northern Clyde River store offers a dedicated space for on-site staff training as part of their initiative to employ local community members. Currently there are 34 employees.

### **By the Numbers**

Northern strives to help make a positive, progressive difference in each of the communities that we serve. Since 2011, our 'Greener Tomorrow' initiative to reduce and even eliminate the use of plastic bags has raised over \$1 million, which is directed back into the community. Additionally, Northern is proud to support the community through store level and corporate donations for the following: Cultural Events, Youth & Education, Sports & Recreation, Healthy Living, and Environment.

	Projected Employment in 2015	Greener Tomorrow*	2014 Net Economic Contributions
Clyde River	<b>34 employees</b>	<b>\$52,000 **</b>	<b>\$761,661</b>
Hall Beach	<b>22 employees</b>	<b>\$16,000 **</b>	<b>\$546,930</b>
Pond Inlet	<b>38 employees</b>	<b>\$25,000 **</b>	<b>\$838,834</b>

\* Since 2011 \*\* Approximate values

- 30 -

### **About The North West Company**

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. North West's Northern and NorthMart stores are the largest local private employer of Inuit and First Nations people in Canada, with over 3,100 employees and an annual payroll exceeding \$65 million.

### **For more information contact:**

Derek Reimer  
Director, Business Development  
P: 204.934.1469  
E: [dreimer@northwest.ca](mailto:dreimer@northwest.ca)

### **Connect with us**

[www.facebook.com/NorthernStores](http://www.facebook.com/NorthernStores) | [www.youtube.com/TheNorthWestCompany](http://www.youtube.com/TheNorthWestCompany)

