

Loaf of Bread, Litre of Milk and a Double Double New Northern Store and Tim Hortons Kiosk Opens in Oxford House

Winnipeg, October 29, 2012 – Residents in Oxford House can now order a cup of Tims as they browse for groceries – the remote northern community is home to a brand new 26,000 square foot Northern store and in-store Tim Hortons kiosk.

The Northern Oxford House Tim Hortons is the first location by the popular coffee chain to open on a fly-in First Nation in Canada. While this is “excellent news” to community leaders, it’s the new 12,000 sq. ft. of sales floor and 14,000 sq. ft. of warehouse space that is of particular importance to residents.

“It’s been a long time waiting for a new and bigger store to be in the community. We have a growing population in the community and need to get more every day products on the shelves so the new store will definitely help with that,” says Grand Chief Irvin Sinclair, Keewatin Tribal Council.

With the additional warehouse and service space, larger quantities of essential non-perishables can now be shipped in during the Winter Road season – meaning more food staples at lower prices than they would cost if those same items needed to be flown in. For those at Northern Oxford House, the entire project wouldn’t be possible without the support of the community.

“The Chief and Council were integral in getting this done,” says Pat Jacob, General Manager, Northern Stores Inland Region. “And of course we wouldn’t be here today, on time and on budget I might add, without the hard work of many members of the Bunibonibee First Nation.”

The community members worked a total of 6111 combined hours – over 764 full-time days of work – to build the new store.

-30-

About Northern/NorthMart

Northern/NorthMart, divisions of The North West Company, are the largest local employer in Canada’s North, with over 3,100 employees and an annual payroll exceeding \$65 million. Northern/NorthMart are the largest private sector employer of Inuit and First Nations people in Canada and have invested \$271 million in capital in 134 northern communities across Canada in infrastructure, inventory and other assets. Northern/NorthMart purchase \$34 million in goods and services in northern communities annually.

For more information contact:

Connie Tamoto

Manager, Corporate Communications

P: 204.934.1672, C: 204.918.0344

E: ctamoto@northwest.ca