



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.



FOR IMMEDIATE RELEASE

NORWAY HOUSE CREE NATION CELEBRATES GRAND OPENING OF NEW QUICKSTOP

Winnipeg, March 16, 2015 – The North West Company (North West) and Norway House Cree Nation (NHCN) are pleased to announce the opening of a new 2,000 square foot Quickstop in NHCN on Thursday, March 19, 2015.

The new convenience store and gas station will include a Tim Horton's Beverage and Baked Goods counter, as well as a hot and convenient foods section to better serve our customers on the run. The gas station will have both diesel and gasoline dispensers.

“We are delighted to have partnered with North West on this economic development initiative. The opening of the new Quickstop, has allowed us to further expand services and create new employment opportunities in the community,” says Chief Ron Evans, Norway House Cree Nation.

“Throughout the process, the Chief and Council were fantastic partners to work with and played an important role in making this project a reality,” stated Christine Reimer, Vice President, Sales & Operations. “We are pleased to enhance the products and services we offer to the members of the Norway House Cree Nation and thank everyone involved for turning this vision into a reality.”

Doors open at 10:00 a.m. after a ribbon cutting ceremony, grand opening celebrations and speeches by local dignitaries, including Chief Ron Evans. The grand opening will also feature promo giveaways of coupons for free Tim Horton's beverages.

About The North West Company

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. North West's Northern and NorthMart stores are the largest local private employer of Inuit and First Nations people in Canada's North, with over 3,100 employees and an annual payroll exceeding \$65 million.

About Norway House Cree Nation (NHCN)

NHCN is one of the largest First Nation Communities in Manitoba with approximately 7000 members and is situated on the confluence of the Nelson River and Lake Winnipeg.

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