

## The North West Company Recognizes Outstanding Employees

**Winnipeg, February 19, 2014** - The North West Company is proud to recognize and reward outstanding individuals and teams who work within our community. Each year, the President's Awards are given to dedicated employees who demonstrate The North West Company's core customer and community values.

The President's Awards provide all employees with the opportunity to nominate colleagues who demonstrate a high level of excellence in their work in categories of Leadership, Community Support, Merchandising, Personal Balance, Enterprising, Customer Driven and Passion.

The 2014 President's Awards recipients are:

**Leadership:** Creates an environment that inspires and enables others to achieve our goals.

- Will Mollon, Northern St. Theresa Point, MB
- Dave Burdett , Winnipeg Support Office, MB

**Community Support:** locally active to support community health and development as well as the brand and growth of the Company.

- Tim & Lisa Roach, Northern Sandy Lake, ON
- Kevin Murphy & Arlene Javier, Northern Tuktoyaktuk, NT

**Merchandising:** Enables the shopping experience to be easy and enjoyable, and expertly merchandises our products to communicate our customer value offer and drive sales.

- Leanne Butt, Giant Tiger Calgary, AB
- Connie Woods, Northern Buffalo Narrows, SK

**Personal Balance:** Maintains a sustainable energy level to effectively manage their work and personal accountabilities, understanding how personal success contributes to work success and vice versa.

- Glen Johnston, NorthMart Iqaluit, NU

**Enterprising:** Doesn't just embrace change, but initiates change, and is constantly finding better, faster or more cost effective ways of doing business.

- Kevin McDonald, Northwest Telepharmacy Solutions, Ottawa, ON
- John Hummel-Newell , NorthMart La Ronge, SK
- Outbound Night Crew, Winnipeg Logistics Service Centre, MB

**Customer Driven:** Develops and uses a deep and current insight into our customers' wants and needs to effectively deliver our customer value offer.

- Julie Lambert, Northern Cumberland House, SK
- Dalibor Markovic, Winnipeg Support Office, MB

**Passion:** Has an inner fire that burns bright because of the meaning they find in their work. These individual's energy, engagement and joy are positively contagious.

- Cindy Belanger, Winnipeg Support Office, MB
- Neil Sanford, Northern Lansdowne House, ON

Since the awards were established in 1999, over 200 employees from all areas and levels of our company – stores, distribution centres, and support offices – have been recognized. The 2014 President's Awards recipients were formally recognized at a private dinner ceremony in Winnipeg on Tuesday, February 18, 2014.

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### **About The North West Company**

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. North West operates under the retail Banners of Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN\$1.5 billion.

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