



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

For Immediate Release

The North West Company Inc. Hosts Annual General Meeting and First Quarter Results Conference Call

Winnipeg, Manitoba (May 29, 2012) (TSX Symbol: NWC): The North West Company Inc. (“North West”) will hold its annual meeting of shareholders on Wednesday, June 6, 2012 at 11:30 a.m. (Central Daylight Time) (the “Meeting”) at the Grand Ballroom, The Fort Garry Hotel, 222 Broadway, Winnipeg, Manitoba. Shareholders of North West are invited to attend the Meeting, where there will be an opportunity to ask questions and meet management and North West’s Directors.

North West will also host a webcast of the Meeting. To access the Meeting, log onto <http://www.gowebcasting.com/3284>. Shareholders viewing the webcast will not be permitted to vote through the webcast, but will be permitted to ask questions of management. The webcast will be archived and available at www.northwest.ca.

North West is also hosting a conference call for its first quarter results on June 6, 2012 at 2:00 p.m. (Central Daylight Time). To access the call, please dial 416-695-7806 or 888-789-9572 with a pass code of 4848428. The conference call will be archived and can be accessed by dialing 905-694-9451 or 800-408-3053 with a pass code of 7591477 on or before June 13, 2012.

Corporate Profile

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West’s operating subsidiaries operate 231 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN\$1.5 billion.

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For further information, please contact: Paulina Hiebert, Vice President, Legal and Corporate Secretary of The North West Company Inc. at (204) 934-1756, email phiebert@northwest.ca.

or visit on-line at www.northwest.ca

