



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

NEWS RELEASE – FOR IMMEDIATE RELEASE

NORTH WEST COMPANY FUND FOURTH QUARTER CONFERENCE CALL

WINNIPEG, March 12, 2010 (TSX:NWF.UN): North West Company Fund (“North West”) today announced it will release its unaudited financial results for the fourth quarter and period year ended January 31, 2010 on March 18, 2010. In conjunction with this release, North West will host a conference call on Thursday, March 18, 2010 at 2:00 p.m. CST (3:00 p.m. EST).

To access the call, please dial, please dial 1-888-789-9572 or 1-416-695-7806 a few minutes in advance. The conference call will be archived and can be accessed until March 25, 2010 by dialing 1-800-408-3053 or 416-695-5800, Pass Code 7711455. The conference call will also be archived at www.northwest.ca.

Corporate Profile

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 227 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN \$1.5 billion.

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