

GIANT TIGER **TIGRE GÉANT**

FOR YOU. FOR LESS. **POUR VOUS. À MEILLEUR PRIX.**

Giant Tiger Roars into Steinbach, Manitoba!
Celebrate fun and savings for the whole family

Ottawa, ON – May 4, 2018 – On Saturday, May 5th, Giant Tiger will celebrate the official opening of a new store in Steinbach, Manitoba.

The brand new 16,000 square foot Giant Tiger will be located at 320 Main Street. Giant Tiger stores are stocked with affordable, on-trend home and family fashions, brand-name groceries and everyday necessities at low prices. Giant Tiger is committed to saving Canadians time and money through our lower prices, flyer program and our ad match guarantees. For you. For less. Every day!

The grand opening will be a fun-filled day with plenty of free activities for customers of all ages, including a charity barbecue, free face-painting, promotional and gift card giveaways and, of course, a visit from Friendly, the Giant Tiger.

As a community proud retailer, Giant Tiger Stores Limited and store manager Darcy Krahn will be making a charitable donation to Steinbach Family Resource Center and hosting a charitable barbecue to support ROC Eastman.

For more information regarding the grand opening plans, visit the store's Facebook event page at:
<https://www.facebook.com/GTSteinbach>

WHAT: Giant Tiger Steinbach grand opening

WHERE: 320 Main Street

WHEN: Saturday, May 5, 2018

7:30 a.m.: Speeches, ribbon-cutting and charitable recipient cheque presentation

8 a.m.: Giant Tiger Steinbach officially opens

10 a.m. – 3 p.m.: Charitable barbecue for ROC Eastman

About Steinbach's newest Giant Tiger:

- 16,000 square feet
- Hours of operation: Monday to Saturday 8 a.m. – 10 p.m.

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About Giant Tiger

Giant Tiger is the leading Canadian-owned family discount store, committed to providing on-trend family fashions, groceries and everyday household needs. Known as Canada's best-kept secret, the privately held company has over 240 locations across Canada and employs over 8,000 team members. You can also shop online at gianttiger.com. All Giant Tiger locations are locally owned or operated by a team member who knows the community. The friendly stores with the iconic yellow logo are not only where Canadians shop more and spend less, but also are proud to be known as retailer of choice. #ForYouForLess #GTCommunityProud #GTCanadaProud

About The North West Company

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 237 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company, Cost-U-Less and RiteWay Food Markets and has annualized sales of approximately CDN\$2.0 billion. Through a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger franchises in western Canada.

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Subscribe to our YouTube channel: [Giant Tiger Store](https://www.youtube.com/GiantTigerStore)

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