

The North West Company, Iqaluit Food Bank team up to address food security

Winnipeg, MB (June 28, 2016) – Thousands of pounds of much needed food were donated from NorthMart to the Niqinik Nuatsivik Nunavut Food Bank (Iqaluit Food Bank), making NorthMart the main contributor to the region’s largest food bank this past year. Serving approximately 1000 clients every month, the volunteer run food bank is dependent on donations from individuals and suppliers like North West.

“The surplus food donated by NorthMart contributed to about 40% of our donated food. NorthMart helped fill our shelves with staples like flour, sugar, and pasta” said Stephen Wallick, President, Iqaluit Food Bank.

“We also want to thank North West and the NorthMart staff for allowing us to have a donation box in the store and extend a special ‘thank you’ to the customers who dropped off food donations at the store. For years we have collected a full box of NorthMart customer donations every month.” said Wallick.

“We are committed to helping our communities and sharing with those in need. We will continue to build our relationships with our partners and communities to bring solutions and assistance to those in need.” said Christine Reimer, Vice President, Sales & Operations, The North West Company.

“We also recognize the important role that community-led initiatives, such as soup kitchens, meal programs, and food banks play as food resources for families in need. We support over 60 Breakfast Programs across northern Canada, and over 40 Food Banks or food donation programs,” Reimer added.

Customers can help by donating non-perishable food products in the Iqaluit Food Bank donation box in NorthMart. For more information about how North West contributes to the Iqaluit Food Bank check out “The North West Company” YouTube channel <https://youtu.be/qaMmSuJZBys>.

About The North West Company

North West is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West’s Northern and NorthMart stores are the largest local private employer of Indigenous people in Canada, with over 3,100 employees and an annual payroll exceeding \$65 million.

- 30 -

For more information contact:

Derek Reimer

Director, Business Development

P: 204.934.1469

E: dreimer@northwest.ca