

The North West Company celebrates student achievements

Awards presented to over 90 students across Northern Canada

Winnipeg, MB (June 30, 2016) – Northern/NorthMart would like to congratulate the Class of 2016 and all students across the North for another successful school year. This year Northern/NorthMart celebrated the achievements of over 90 students with the “Northern/NorthMart Student Achievement Awards.”

Over \$9000 was presented to students across 40 communities, spanning from Fort Nelson B.C. up to Arctic Bay, NU and across the country to Cartwright, NL.

For more than 10 years, Northern/NorthMart has been recognizing students for their outstanding achievement or improvement in academics through the Student Achievement Awards program. This program recognizes individual achievement in academics, athletics, community involvement, or any other factors deemed notable by the school administration.

“We believe that education is the best way to create individual opportunity which is why we support many scholarship and bursary programs, as well as present our own awards. We often suggest the schools use this award to call attention to students who may not otherwise receive recognition. It can have a positive impact on these students and reinforces the importance of education to the youth in our communities,” said Christine Reimer, Vice-President, Sales & Operations, The North West Company.

Each year store managers provide the school with a nomination form for the awards. The school provides the names of two graduating students who deserve to be recognized and invites a store representative to present the award. Northern/NorthMart provides a framed certificate and a gift card for each recipient.

“Our staff enthusiastically participates in the awards ceremony, proudly cheering for the graduates and taking pictures. A few of the recipients have been Northern/NorthMart employees, so there is an extra sense of pride presenting the award to them.” added Reimer.

In Norway House and Rossville, Manitoba store managers Warren Moffat and Jason Winter teamed up to combine store donations and presented one deserving graduate – Aidan Crate – with a \$1000 scholarship to assist him with his post-secondary education costs.



(L) to (R) Derek Marshall Northern Norway House; Aidan Crate; Jason Winter, Store Manager, Northern Rossville; Marnie Gilbank, Northern Norway House;

About The North West Company

North West is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West's Northern and NorthMart stores are the largest local private employer of Indigenous people in Canada, with over 3,100 employees and an annual payroll exceeding \$65 million.

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