

## **Giant Tiger to Build New Store in Wetaskiwin, Alberta**

**Ottawa, ON-(June 6, 2016)**–Giant Tiger is excited to announce the opening of a new store in Wetaskiwin, Alberta, scheduled to open on October 8, 2016.

The new Giant Tiger will be located at 3725-56<sup>th</sup> Street and will have approximately 22,000 square feet of selling space.

Under a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger stores in Western Canada, including this newest location.

To celebrate the grand opening on October 8, there will be community events and programming planned throughout the day. To keep up to date on the new store developments, follow us on Facebook.

[facebook.com/GTWetaskiwin](https://www.facebook.com/GTWetaskiwin)

### **About Giant Tiger**

Giant Tiger is the leading Canadian owned family discount store, committed to providing on-trend family fashions, groceries and everyday needs. Established in 1961 in Ottawa's Byward Market, the privately held company has over 200 locations across Canada and employs over 7,000 team members. All Giant Tiger locations are locally owned or operated by a team member who knows the community. In 2001, the North West Company entered into a franchise agreement with Giant Tiger Stores Limited to open and operate Giant Tiger stores in Western Canada. The friendly local stores with the iconic yellow tiger logo are not only where Canadians shop more and spend less, but they help bring communities together.

For more information on the company, please visit [www.gianttiger.com](http://www.gianttiger.com) or join us on Facebook at [www.facebook.com/gianttiger](https://www.facebook.com/gianttiger) and follow us on Twitter @GTboutique.

Giant Tiger, a proud Canadian company since... FOREVER!

### **About The North West Company**

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 226 stores under the retail banners Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less and has annualized sales of approximately CDN\$1.5 billion. The North West Company contributes \$1.9 million to support sports and recreation, healthy living, education, sustainability, culture and the arts in the communities we serve. Through a Master Franchise Agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger franchises in western Canada.

### **For media inquiries contact:**

Alison Scarlett, Manager, Public Relations and Community Activation, Giant Tiger Stores Limited

Email: [ascarlett@gianttiger.com](mailto:ascarlett@gianttiger.com)

Derek Reimer, Director, Business Development, The North West Company

Email: [dreimer@northwest.ca](mailto:dreimer@northwest.ca)