

## **Giant Tiger Announces New Westlock location**

**Ottawa, ON-**Giant Tiger is proud to announce the opening of its newest location, in Westlock, Alberta, on November 28, 2015.

The store will be located at 10211-100 Street and will occupy 18,800 square feet of selling space.

Under a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger stores in Western Canada, including the Westlock location.

To keep up to date on the new store development, follow us on Facebook at: <a href="facebook.com/gtwestlock">facebook.com/gtwestlock</a>

## **About Giant Tiger**

Giant Tiger is the leading Canadian owned family discount store, committed to providing on trend family fashions, groceries, and everyday needs. Established in 1961 in Ottawa's Byward Market, the privately held company has over 200 locations across Canada and employs over 7,000 team members. All Giant Tiger locations are locally owned or operated by a team member who knows the community. In 2001 the North West Company entered into a franchise agreement with Giant Tiger Stores Limited to open and operate Giant Tiger stores in Western Canada. The friendly local stores with the iconic yellow Tiger logo are not only where Canadians shop more and spend less, but they help bring communities together.

For more information on the company, please visit www.gianttiger.com or join us on Facebook at www.facebook.com/gianttiger and follow us on Twitter @GTboutique.

Giant Tiger, a proud Canadian company since... FOREVER!

## **About The North West Company**

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 226 stores under the retail banners Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less and has annualized sales of approximately CDN \$1.5 billion. The North West Company supports sports and recreation, healthy living, education, sustainability, culture and the arts in the communities we serve. Through a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger franchises in Western Canada.

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