



FOR IMMEDIATE RELEASE

## **Cost-U-Less St. Thomas Announces Grand Opening Celebration**

**St. Thomas, U.S. Virgin Islands, October 2, 2019** - Cost-U-Less St. Thomas is pleased to announce that it has delivered on its commitment to rebuilding a brand new store that is bigger and better than ever after the devastating effects of Hurricane Irma in 2017. The newly rebuilt store will host a grand opening celebration on November 1<sup>st</sup>. All Virgin Islanders are invited to join the Cost-U-Less team for a ribbon cutting ceremony at 7:30 a.m. local time. Customers will be able to enjoy exclusive in store offers, musical entertainment and many giveaways throughout the day.

“We are excited to introduce our multi-million dollar re-investment in St. Thomas, bringing you a new expanded store. New technologies and innovations will make shopping at Cost-U-Less fun and exciting, while reducing our environmental impact on the island. We would like to thank the over 45 local tradespeople who were critical in the construction and completion of the new category 5 hurricane resistant store.” stated Dan McConnell, President, The North West Company International.

“We are proud to announce that we have created 124 jobs with the reopening of this store, with 80% of those returning associates, who were with us before the hurricane. The fact that we have so many employees returning to work with us speaks volumes about the amazing commitment of our team and we’re happy to welcome them back with open arms.” says McConnell.

Cost-U-Less strives to be a trusted wholesaler for individuals and small businesses alike. They offer everyday great value to their customers as well as a premium loyalty program, which rewards people to shop. Cost-U-Less is able to offer their customers more for less, never charging a membership fee.

Cost-U-Less will continue to have a major role in supporting the local economy through its involvement in volunteering, contributing through charitable donations and hosting events at the store for local organizations.

“We can’t wait for our customers to join us for an exciting grand opening weekend. You’ve been with us for 26 years, and we look forward to many more to come. Thank you to our customers who have been eagerly awaiting our return.” added McConnell.

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### **About Cost-U-Less**

Cost-U-Less, a division of The North West Company – consists of 11 mid-sized warehouse club-style stores in the United States Territories, Hawaiian Islands, South Pacific and the Caribbean.



For more information contact:

Eric Vogtlander  
Director, Sales & Operations  
P: 204-290-8018  
E: [evogtlander@northwest.ca](mailto:evogtlander@northwest.ca)

OR

Derek Reimer  
Director, Business Development  
P: 204-934-1469  
E: [dreimer@northwest.ca](mailto:dreimer@northwest.ca)