



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

FOR IMMEDIATE RELEASE

Expanded Northern store means more food services and retail jobs in Sandy Lake, ON

Winnipeg, MB, September 30, 2019 – The newly expanded and renovated Northern store in Sandy Lake, Ontario will kick off its grand re-opening on Monday, September 30th, inviting customers to celebrate its larger footprint, exciting new food services and dozens of new jobs for the community.

The grand re-opening ceremony will begin at 10:00 a.m. with a ribbon cutting, and customers will be treated to refreshments and promotions throughout the day.

The expanded and renovated store which is leased from the Sandy Lake First Nation now spans over 21,800 square feet, an increase of 3,800 square feet, and features an attached convenience store with Tim Hortons and KFC outlet. Both services will offer fresh, cooked to order meals and longer hours of operation to better serve the community. With new services come new jobs, and Northern is now able to offer even more employment opportunities.

“We are grateful for the fantastic relationship we maintain with the community of Sandy Lake and especially thankful for the long standing support and partnership we have with the Sandy Lake First Nation. Chief Kakegamic and her Council are terrific to work with and I thank them for their support. We’re proud to be able to increase our workforce here at Northern Sandy Lake with our larger, renovated store. We’ve added approximately 30 new positions, bringing our employee count up to 68,” said Michael Beaulieu, Vice President, Sales & Operations, The North West Company.

Northern Sandy Lake is also the very first Northern store to feature the Tim Hortons Breakfast program. Customers will have their choice of breakfast sandwiches, wraps, oatmeal and hashbrowns, all of which will meet Tim Hortons’ strict quality standards.

The team at Northern Sandy Lake is excited to welcome the community on opening day and continue to invest in the local economy.

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About The North West Company

The North West Company is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West’s Northern and NorthMart stores are the largest local private employer of Indigenous people in Canada, with close to 3,000 employees and an annual payroll exceeding \$65 million.

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