

► Update on our response to the COVID-19 situation

FOR IMMEDIATE RELEASE

Winnipeg, MB, March 22, 2020 – Our Northern and NorthMart stores are a provider of essential food and services for many of the remote communities that we serve in the North. As part of our response to COVID-19, we recently announced an elevated focus on store cleanliness and sanitation standards, as well as an introduction of social distancing measures in each store, which includes visual indicators in our cashier lines of the required 2m spacing between customers.

In the past few weeks, our front-line staff, many of whom are from the communities we serve, have executed against each of these commitments while our stores have remained incredibly busy. Our front-line staff and distribution colleagues have gone the extra mile in these very difficult times to ensure that our stores remain safe for our customers and that we are able to continuously service our customers with the products they need. In recognition of their commitment, and in line with what other retailers are doing, we will be temporarily increasing the pay for all active front-line employees pay by \$2 / hour, retroactive to March 8th, 2020. This pay increase will be effective until April 4th, 2020, and we are committed to extending this temporary pay increase as needed.

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