



*The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.*

**NEWS RELEASE – FOR IMMEDIATE RELEASE**

**THE NORTH WEST COMPANY INC. SECOND QUARTER RESULTS AND CONFERENCE CALL**

**WINNIPEG, SEPTEMBER 2, 2011(TSX:NWC):** The North West Company Inc. (“North West”) today announced it will release its unaudited financial results for the second quarter ended July 31, 2011 on September 8, 2011. In conjunction with this release, North West will host a conference call on Thursday, September 8, 2011 at 10:15 a.m. CST (11:15 a.m. EST).

To access the call please dial 1-866-696-5910 or 1-416-340-2217, Pass Code 8853345, a few minutes in advance. The conference call will be archived and can be accessed until September 15, 2011 by dialing 1-800-408-3053 or 905-694-9451, Pass Code 3066044. The conference call will also be archived at [www.northwest.ca](http://www.northwest.ca).

**Corporate Profile**

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 230 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN \$1.5 billion.

- 30 -

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