



2012 Golden Rose Award Winner

Alaska Commercial Company

For Immediate Release

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In the time it takes to read this press release 3200 Americans will be told they have diabetes, a disease with no cure. On behalf of the 68,500 Alaskans affected by diabetes, the American Diabetes Association, Alaska Area is pleased to announce that the 2012 Golden Rose Award will be presented to the **Alaska Commercial Company**, Saturday, March 31, 2012 at the Grande Affaire Gala, an evening of great food, fun and fundraising will be held at the Hotel Captain Cook, tickets are still available.

The Golden Rose Award is ADA's highest honor and is presented each year to the individual or group that has excelled in helping us achieve our mission...to prevent and cure diabetes and improve the lives of all people with diabetes. Our award is named for Dave Rose, the first recipient, for his nationally recognized fundraising efforts on behalf of the American Diabetes Association during his battle with the complications of diabetes.

The 2012 Golden Rose Award will be presented to the Alaska Commercial Company for their commitment to STOP DIABETES, through public awareness campaigns across the state as well as their fundraising efforts. Since 2008 Alaska Commercial Company and its parent The North West Company have contributed close to \$80,000 to the American Diabetes Association in Alaska using Team Diabetes, a marathon runners program, and local community campaigns. This spring the addition of health information displays in each store will increase their efforts to STOP DIABETES.

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The American Diabetes Association is leading the fight to Stop Diabetes and its deadly consequences and fighting for those affected by diabetes. The Association funds research to prevent, cure and manage diabetes; delivers services to hundreds of communities; provides objective and credible information; and gives voice to those denied their rights because of diabetes. Founded in 1940, our mission is to prevent and cure diabetes and to improve the lives of all people affected by diabetes. For more information please call the American Diabetes Association at 1-800-DIABETES (1-800-342-2383) or visit www.diabetes.org. Information from both these sources is available in [English](#) and [Spanish](#).

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Diabetes Information
Call 1-800-Diabetes
Online Website: stopdiabetes.com

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