

## The North West Company Pounds the Pavement in the Cayman Islands to Beat Diabetes

**Winnipeg, November 29, 2012** – Sixty-three staff members of The North West Company (NWC) from the Northwest Territories, Nunavut, northern Alberta, northern Saskatchewan, Manitoba, northern Ontario, Nunavik, Alaska, Washington State and the Cayman Islands are ready to hit the ground running.

On December 2, 2012, they will participate in the annual Cayman Islands Marathon in support of the Canadian Diabetes Association, American Diabetes Association and Cayman Islands Diabetes Association.

“We are very pleased to have employees from each of our Banners –Northern, NorthMart, AC Value Center, Giant Tiger, Cost-U-Less and our three support offices participating in this exciting marathon,” says Edward Kennedy, President and CEO, The North West Company. “Participation on our annual marathon team continues to grow and this year I am proud to say that 42 new runners have signed up for this event.”

Since 1992, Team North West participants have raised over \$2 million in support of diabetes awareness and programming in Northern Canada. One of the programs funded was a series of community fun runs. Throughout the summer, 11 Northern and NorthMart communities across Northern Canada hosted the first annual North West Run for Diabetes.

This inaugural event was well received and to date, six communities – Rankin Inlet, Gods Lake Narrows, Sandy Lake, Garden Hill, Portage la Loche – have signed up again for next year, as well as five new communities – Baker Lake, Keewaywin, Patuanak, Pukatawagan and Chesterfield Inlet.

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### Our Community Promise

We strive to help make a positive, progressive difference within each community we serve.

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