

Macdonald Youth Services

April , 2013

175 Mayfair Avenue, Winnipeg, Manitoba (204) 477-1722

For immediate release

On April 17, 2013, Macdonald Youth Services will present EDWARD KENNEDY, Chief Executive Officer of the North West Company, with the Sir Hugh John Macdonald Memorial Award for his voluntarism and his dedication to his community.

WINNIPEG, MB. – The Sir Hugh John Macdonald Memorial Award is presented annually to an individual or individuals who demonstrate values of respect and fairness and practical assistance towards youth to help them develop life skills for a better tomorrow.

Mr. Kennedy unselfishly dedicates his time and efforts to benefit the community and countless charitable organizations, boards, councils and advisory groups in Winnipeg. With a long-standing interest in social policy issues, Mr. Kennedy has worked in volunteer leadership roles within the United Way of Winnipeg, the Conference Board of Canada, and the Business Council of Manitoba, where he initiated a highly successful Aboriginal bursary program.

Dr. Erma Chapman, Chief Executive Office of MYS says "Edward Kennedy inspires others to follow his lead and works toward making our communities a better place to live. He is a true example of how one person can make a difference and this makes him a worthy recipient of the Sir High John Macdonald Memorial Award".

Mr. Kennedy will be presented with the **Sir Hugh John Macdonald Memorial Award** on **April 17, 2013** at the Bistro in the Delta Hotel. Cocktails and tapas will begin at 5:30p.m. with a formal presentation at 6:30 p.m. and entertainment to follow.

MYS fosters hope and opportunities to empower children, youth and families throughout Manitoba to grow and heal through safe, caring, respectful and collaborative relationships.

To learn more about MYS, please visit our website at www.mys.ca

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For more information, please contact:

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