

## **North West Kids Fest Gets Underway**

**Winnipeg, July 17** – Arts and crafts, action-packed activities and all-round good times are on the agenda for the 2013 North West Kids Fest. Back for a second year, North West Kids Fest is a two-day event aimed at getting marginalized kids active in a fun and engaging way.

A number of activities are planned for the two-day festival including soccer baseball around the Goldeyes field, earth ball and the ever-so-popular water games. In addition to the games, several craft stations will be set up including a balloon animal workshop and face painting.

Approximately 200 kids aged 5-15 from the United Way funded Youth Agencies Alliance, a network of 19 youth-serving agencies including NEEDS, Boys and Girls Clubs of Winnipeg, West Central Community Program, Spence Neighbourhood Association, CSI, IRCOM and Teen Stop Jeunesse, are taking part in North West Kids Fest.

The day is supported by a group of dedicated volunteers from United Way of Winnipeg and The North West Company.

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### **Our Community Promise**

We strive to help make a positive, progressive difference within each community we serve. Since 1992, more than 175 Team North West participants raised over \$2 million in support of physical activity, nutrition and diabetes research.

For more information contact:

Connie Tamoto

Manager, Corporate Communications

P: 204.934.1672, C: 204.918.0344

E: [ctamoto@northwest.ca](mailto:ctamoto@northwest.ca)