

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

NEWS RELEASE - FOR IMMEDIATE RELEASE

THE NORTH WEST COMPANY INC. ANNOUNCES DIRECTOR RESIGNATION

Winnipeg, November 10, 2014 (TSX:NWC): The North West Company Inc. ("North West") today announced the resignation of Annette Verschuren as Director of North West. Ms. Verschuren, who is currently the Chair and CEO of NRStore Inc., an energy storage project developer, resigned in order to direct more of her time to board positions in the energy sector.

"On behalf of the Board members, the management team and the staff of North West, I would like to thank Annette for her valued contributions and commitment to the success of North West since being appointed to the Board in December, 2011", said H. Sanford Riley, Chairman of the Board of Directors. "We wish Annette all the best in her future endeavours".

Corporate Profile

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 223 stores under the trading names Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less, and has annualized revenue of approximately CDN \$1.5 billion.

- 30 -

For more information contact:

Edward Kennedy, President and CEO, The North West Company Inc. Phone 204-934-1482; fax 204-934-1317; email <u>ekennedy@northwest.ca</u>

Paulina Hiebert, Vice President, Legal and Corporate Secretary, The North West Company Inc. Phone 204-934-1756; fax 204-934-1317; email phiebert@northwest.ca

or visit on-line at <u>www.northwest.ca</u>









