

Giant Tiger Calgary Unveils New Modern Look!

Ottawa, ON-October 23, 2015– This Saturday, October 24, Giant Tiger will unveil a fully renovated store located at 4710-17th Avenue S.E., Calgary, Alberta.

The store has been redesigned to greatly improve the shopping experience. Customers will find even more of the same outstanding values, great deals and friendly customer service they have come to expect from Giant Tiger for their fashion, food and home needs – plus a lot more space to shop and a fun new Giant Tiger look! In addition to the redesign, shoppers have access to lottery, 3rd party gift cards, GT Financial, Reloadable We Visa's, and fax and copying services.

Store manager Paul Pryce and his entire team are excited about their newly improved store and invite you to the grand opening celebration on Saturday, October 24, beginning at 8:00 am.

There will be fun and savings for the whole family, including a charity BBQ with proceeds going to the <u>Boys and Girls Clubs of Calgary</u>, and an appearance by Friendly, the Giant Tiger.

For more information regarding the grand opening plans, visit the store's Facebook page at www.facebook.com/gtforestlawn.

About Giant Tiger

Giant Tiger is the leading Canadian owned family discount store, committed to providing on trend family fashions, groceries, and everyday needs. Established in 1961 in Ottawa's Byward Market, the privately held company has over 200 locations across Canada and employs over 7,000 team members. All Giant Tiger locations are locally owned or operated by a team member who knows the community. In 2001 the North West Company entered into a franchise agreement with Giant Tiger Stores Limited to open and operate Giant Tiger stores in Western Canada. The friendly local stores with the iconic yellow Tiger logo are not only where Canadians shop more and spend less, but they also help bring communities together.

For more information on the company, please visit <u>www.gianttiger.com</u> or join us on Facebook at <u>www.facebook.com/gianttiger</u> and follow us on Twitter @GTboutique.

Giant Tiger, a proud Canadian company since... FOREVER!

About The North West Company

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 226 stores under the retail banners Northern, NorthMart, Giant Tiger, AC Value Center and Cost-U-Less and has annualized sales of approximately \$1.5 billion Cdn. The North West Company contributes to support sports and recreation, healthy living, education, sustainability, culture and the arts in the communities we serve. The North West Company operates Giant Tiger franchises in western Canada through a master franchise agreement with Giant Tiger Stores Limited.

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