



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

## FOR IMMEDIATE RELEASE

### **Northern ready to reveal its expanded store to Arviat, NU shoppers**

*Store adds 10 jobs, expanded fresh food selection, Pharmacy and Tim Hortons*

**Winnipeg, MB, November 3, 2016** – Northern Arviat will celebrate the completion of the store’s expansion and renovation with a grand opening celebration on Friday, November 4, 2016. The community is invited to join the Northern team and regional dignitaries for a ribbon cutting ceremony at 9:00 a.m., followed by light refreshments, giveaways, contests and great savings.

“We’re thrilled to unveil the new and improved Arviat store. Each new service and product was added with the community in mind. When customers walk into the new store, we hope that they feel this is their community store and enjoy all it has to offer.” said Christine Reimer, Vice President, The North West Company.

Expanded by 2,480 sq. ft., the store will offer a modern new look and feel, exciting new services and 10 new employment opportunities. The Northern store will bring more variety to the fresh, healthy food options in the produce and meat departments. Customers will also see the addition of club pack products to fill their pantries and a greater selection of baby supplies. As a one-stop shop for parents, the new baby section will provide essential supplies to pamper their little ones at new, lower prices.

Opened in April, the new pharmacy is a first for residents of Arviat. Customers now have the convenience of filling their prescriptions while they shop. Customers also have access to a pharmacist and the delivery of patient-focused services, including medication reviews, patient education and wellness clinics. There is also an expanded over the counter assortment which includes vitamins and supplements, cough and cold, women’s health, and skin care. The expanded product selection will support total health and wellness.

From fresh coffee and steeped tea, to muffins and pastries, Northern will offer customer favourites in two Tim Hortons locations (in the main store and convenience store). In addition to Tim Hortons, Northern customers will be able to enjoy delicious, ready-to-go meals from the full serve hot deli.

The addition of a showroom provides customers with the opportunity to see and touch all the options in home furnishing, appliances, and motorized sport vehicles. A larger warehouse provides capacity to ship more products cost-effectively through sealift to help reduce prices for customers.

Northern is proud to be part of Arviat and strives to help make a progressive, positive difference in the community. Giving back to the community is a core value of Northern, and on opening day, a \$1,000 honorarium will be contributed to the middle school breakfast program.

**Northern Arviat – by the numbers:**

- A capital investment of approximately \$5 million into expansion and renovations
- 10 new employment opportunities created
- \$2.9 million net economic contribution to Arviat (2015)
- \$160,000 + donated to community programs through sponsorship, donations, and Greener Tomorrow program. (2011 – 2015)

**About The North West Company**

North West is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West's Northern and NorthMart stores are the largest local private employer of Indigenous people in Canada, with over 3,100 employees and an annual payroll exceeding \$65 million.

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Northern

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