

## Giant Tiger Announces Opening of First Ever Store in Red Deer, Alberta

**Ottawa, ON –January 25, 2017** - Giant Tiger Stores Limited is excited to announce the opening of its first location in Red Deer, Alberta. This store is scheduled to open on June 24, 2017.

The store will be located at 6751 50th Avenue and will occupy approximately 15,500 square feet of retail space. This is the beginning of a new shopping experience for Red Deer community. Giant Tiger is a proud Canadian retailer offering low prices and outstanding value for local customers. Under a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger stores in Western Canada, including its newest location in Red Deer, Alberta.

“We are thrilled to be bringing Giant Tiger to Red Deer,” says Thomas Haig, President and COO of Giant Tiger Stores Limited. “We are confident that we have answered the needs of the community and that our unique shopping experience with friendly customer service will make Giant Tiger the one-stop shop for everyone.”

To celebrate the grand opening, community events and programming are planned throughout the day. To keep up to date on the new store development, follow us on Facebook at [facebook.com/GTRedDeer/](https://facebook.com/GTRedDeer/)

-30-

### About Giant Tiger

Giant Tiger is the leading Canadian-owned family discount store, committed to providing on-trend family fashions, groceries and everyday household needs. Known as Canada’s best-kept secret, the privately held company has over 220 locations across Canada and employs over 8,000 team members. You can also shop online at [gianttiger.com](http://gianttiger.com)! All Giant Tiger locations are locally owned or operated by a team member who knows the community. The friendly stores with the iconic yellow logo are not only where Canadians shop more and spend less, but also are proud to be known as retailer of choice. #foryouforless

### About The North West Company

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 230 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company and Cost-U-Less and has annualized sales of approximately CDN\$1.8 billion. Through a master franchise agreement with Giant Tiger Stores Limited, The North West Company operates Giant Tiger franchises in western Canada.

### Join the conversation and keep up to date on all Giant Tiger news:

Like us on Facebook: [Giant Tiger](https://facebook.com/GiantTiger)

Follow us on Instagram: [@GiantTigerStore](https://instagram.com/GiantTigerStore)

Follow us on Twitter: [@GTBoutique](https://twitter.com/GTBoutique)

Subscribe to our YouTube channel: [Giant Tiger Store](https://youtube.com/GiantTigerStore)

For media inquiries contact:

Alison Scarlett, Manager, Brand Communications | email: [ascarlett@gianttiger.com](mailto:ascarlett@gianttiger.com)

Derek Reimer, Director, Business Development, The North West Company | email: [dreimer@northwest.ca](mailto:dreimer@northwest.ca)