



The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

## FOR IMMEDIATE RELEASE

### **The North West Company to Host Volunteer Day at Siloam Mission**

*Renowned Canadian Singer and Songwriter Tom Jackson to Perform Concert for Patrons*

**Winnipeg MB, August 13, 2018**– As part of The North West Company’s ongoing community engagement initiative, North West will be dedicating a day on August 14, 2018 to “Give Back” to the community. Since 1987, Siloam Mission has provided meals, clothing, and hope services to Winnipeg’s poor and homeless community. North West volunteers will be showing their support by helping to run the breakfast and lunch drop-in and assist with donation sorting.

Joining North West at Siloam Mission and performing a concert for the patrons is renowned Canadian singer and songwriter Tom Jackson. Dedicated to helping the less fortunate, one of Mr. Jackson’s prime motivators is his drive to end hunger. “It is wonderful to see North West employees giving back to the community and to this great cause.” stated Tom Jackson. “I am thrilled to be a part of this wonderful event.”

“This day is part of a larger community engagement initiative at North West.” stated Gary Merasty, Executive Vice President & Chief Development Officer, The North West Company. “Through the past year our employees have supported many charitable causes. One of the fundamental principles of The North West Company is our commitment to local organizations and programs.”

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#### **About The North West Company**

The North West Company Inc. is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean. North West operates 237 stores under the trading names Northern, NorthMart, Giant Tiger, Alaska Commercial Company, Cost-U-Less and RiteWay Food Markets and has annualized sales of approximately CDN\$2.0 billion.

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