

The North West Company is a leading retailer of food and everyday products and services to rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and the Caribbean.

FOR IMMEDIATE RELEASE

NorthMart Happy Valley-Goose Bay Store Partially Damaged by Fire NorthMart plans to revamp General Merchandise section of facility to offer grocery items

Winnipeg, MB, September 17, 2018 – The North West Company announced today that its NorthMart Store in Happy Valley-Goose Bay, NL was partially damaged by fire in the early morning of September 15th. The store offers a full assortment of everyday essential grocery and general merchandise items in its 27,000 square feet of sales space. There were no injuries as a result of the fire, with the suspected cause being an electrical issue.

"We are grateful that all of our employees and customers are safe," said David Chatyrbok, Vice-President, Sales & Operations at The North West Company. "As fire damage was contained to the front of the building mainly impacting the food section, our current plan is to revamp the adjacent 14,000 square feet of general merchandise area to accommodate a temporary food store until a longer term plan is developed. It is important we are up and running as soon as possible for the benefit of both our customers and employees." added Chatyrbok.

Further information, including an anticipated re-opening timeline for the store will be provided once confirmed.

About The North West Company

North West is a retailer serving rural communities and urban neighbourhoods in Canada, Alaska, the South Pacific and Caribbean. We are committed to helping our customers live better by bringing them the best products and services together with a tradition of community support. North West's Northern and NorthMart stores are the largest local private employer of indigenous people in Canada, with over 3,000 employees and an annual payroll exceeding \$65 million.

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